
Danielle N. Wiggins

daniellewiggins.com

Summary of Qualifications

- Over a decade of experience shooting, voicing, hosting and producing multimedia projects.
- Created and piloted Emmy-winning on-air and digital content for TEGNA Media's content innovation & transformation initiative.
- Served as a mentor for multiple TEGNA Media Content Innovation Summits.
- Reformatted and executed the brand and digital strategy for The Regina Brett Show on NPR's 89.7 WKSU. The show won first place awards in both state and national radio competitions under my leadership.

Professional Experience

Saturday morning co-anchor, WKYC Studios; Cleveland, Ohio Nov. 2021 – Present

- Co-anchor Saturday morning newscasts

Multi-Platform Anchor, WKYC Studios; Cleveland, Ohio July 2020 – Present

- Anchor 4:30 a.m. morning newscast
- Helped launch, anchor and co-produce morning digital news updates
- Write, produce, shoot, and edit content for multiple media platforms
- Report traffic and trending news

Traffic Anchor/Reporter, WKYC Studios; Cleveland, Ohio Sept. 2013 – July 2020

- Reported traffic and trending news for WKYC Morning Show
- Wrote, produced, shot, and edited content for multiple media platforms
- Served as co-creator and host of the station's Rising initiative
- Worked with a small team to create and host YouTube series "Reality Break"
- Anchored 4 a.m. news and produced and anchored midday news

Rising Co-creator and Host, WKYC Studios; Cleveland, Ohio Oct. 2015 – June 2017

- Led a team of eight to create and pilot a television series as part of TEGNA Media's content innovation and transformation initiative
- Developed and managed pilot project budget, including hiring outside contractors
- Wrote and produced television, digital, and social media content for the series
- Managed Rising website and social media pages
- Coordinated Rising production schedule with outside production company to complete each episode
- Hosted each episode

Producer/Correspondent, The Regina Brett Show; 89.7 WKSU NPR; Kent, Ohio March 2012 – Sept 2013

- Managed the production of an award-winning weekly, hour-long interview style radio talk show
- Developed engaging web content and implemented strategies to increase user engagement
- Wrote, voiced, and edited show and web segments
- Co-hosted special editions of the show
- Identified, booked, and pre-interviewed show guests for selected show topics
- Wrote and edited promotional spots

Content Coordinator, Kent State University See You @ College Project; Kent, Ohio May 2013 – Sept 2013

- Coordinated the development of video projects and web content for the See You @ College brand
- Served as on-air host and interviewer for video projects
- Worked with multiple web and video production teams to market college to a target demographic

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Instructor, Kent State University; Kent, Ohio**June 2009 - July 2013**

- *School of Journalism and Mass Communication Adjunct Instructor*
 - Taught fall 2010 Producing Television News course
- *Upward Bound Summer Institute Instructor (2009, 2010, 2011, 2013)*
 - Created curriculum for introductory electronic media course which encouraged many students to enroll in a degree program in the School of Journalism and Mass Communication.
 - Instructed students on how to produce and write blogs, podcasts, commercials, short videos and radio commentaries. Summer 2010 video won a national Media Quest award.

Discussion Leader, Cleveland.momslikeme.com (WKYC-TV); Cleveland, Ohio**Jan. 2009 – Oct. 2010**

- Generated discussion topics through writing daily posts to keep users engaged with the site
- Hosted and produced flip-cam videos
- Promoted the site through special events to increase the amount of registered Northeast Ohio mothers

Graduate Assistant, Kent State University School of Journalism; Kent, Ohio**Aug. 2007-May 2009**

- Served as programming adviser to student television station TV2
 - Managed and advised a staff of 10 students
 - Generated alternative content for TV2
 - Edited television shows using Final Cut Pro computer software
- Worked on media board that serves as the institutional publisher for all KSU student media
- Assisted professors in teaching and research responsibilities
- Produced educational podcasts, soundslides, and web videos

Associate Producer, WEWS Television-ABC affiliate; Cleveland, Ohio**March 2005-Sept. 2006**

- Wrote stories, anchor packages, and interview segments for multiple newscasts using ENPS
- Produced and wrote afternoon webcast for newsnet5.com
- Produced newscasts when regular producer was absent
- Booked, greeted, and prepared guests for on-camera interviews/performances

Education

Master of Arts in Journalism and Mass Communication – Media Management
Kent State University, Kent, Ohio
December 2009

Bachelor of Science in Journalism and Mass Communication - Broadcast News
Kent State University, Kent, Ohio
May 2004
Minor: Psychology
Cum Laude and honors graduate

Awards

2022 Alliance for Women in Media Gracie Award for Hard News Feature (TV-Local)
2020 Fellow for the Gwen Ifill Mentorship Program through the International Women's Media Foundation
2020 NATAS Lower Great Lakes Emmy Award for Best Morning Newscast from year 2019 (Reporter)
2018 NATAS Lower Great Lakes Emmy Award for Sports Feature/Segment from year 2017
2018 NABJ Salute to Excellence Award for Television Sports story (Market 16 and Below)
2017 Cleveland Magazine Most Interesting People Honoree
2015 Kent State University (Journalism and Mass Communication) Fast Track Award
2013 First Place, Radio Show, Ohio Excellence in Journalism
2013 First Place, Radio/TV Show, National Federation of Press Women Communications Contest
2012 Ohio Professional Writers Best Talk Show
2010 Media Quest Bronze Award Winner (summer 2010 Upward Bound student video)